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NATIONAL PLAN FOR INNOVATION AND IMPACT ON INTELLECTUAL PROPERTY IS PUBLISHED [Read more...](#)

The National Plan for Innovation, linked to the [National Development Plan](#), has recently been released, highlighting the crucial role of intellectual property in Mexico's development. The plan seeks to address several challenges faced by Mexico's innovation ecosystem, among them the need to convert scientific and technological knowledge into an accessible benefit for society. As part of the strategies to address these challenges and ensure that the benefits of science, technology and innovation promoted with public resources are accessible to the Mexican population, the importance of promoting the protection of knowledge through intellectual property models is emphasized.

THE APPLICATION FOR THE GEOGRAPHICAL INDICATION "CAJETA DE SAYULA" IS PUBLISHED [Read more...](#)

On December 7, 2023, the application for the declaration of protection of the geographical indication "Cajeta de Sayula" was published in the Official Gazette of the Federation. This process, promoted by the state of Jalisco, seeks to protect "a sweet made mainly with cow's milk, sugar and a touch of vanilla, which has a thick, unctuous consistency". The application seeks protection under articles 275 and 281 of the Federal Law for the Protection of Industrial Property. The Mexican Institute of Industrial Property will evaluate if the legal requirements are met and, if applicable, will publish the grant of protection for this product.

WIPO ANNOUNCES ENTRY INTO FORCE OF NEW VERSION OF THE NICE CLASSIFICATION [Read more...](#)

The World Intellectual Property Organization (WIPO) recently announced that the 2024 version of the twelfth edition of the Nice Classification will enter into force on January 1, 2024. According to the index of modifications published by WIPO, it highlights that the means by which a service is provided does not affect the classification of services. For example, it indicates that financial consulting is classified in class 36 regardless of whether the services are provided in person, by telephone, online or in a virtual environment. However, this observation does not apply if the purpose or result of a service changes due to its means or place of provision. That is, transportation services in class 39 involve moving goods or people from one physical location to another. However, in a virtual environment, these services acquire a different purpose or result and must be specified for proper classification, as is the case for simulated travel services provided in virtual environments for entertainment purposes (class 41).

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